

Gujarat Technological University
Schedule for Research Week 2018
Ph.D. Scholars of Management Discipline

Ref. No.: GTU/PhD/RW18/Mgmt/2114

Date: 03/04/2018

Sr. No.	Hall	Date	Enrollment	Branch	Name of Student	Research Topic	Supervisor Name
1	1	9th April, 2018	119997392039	Management	Pandya Vikas D.	To study impact of Country of origin on consumer's purchase decision of consumer durables in Gujarat	Dr. Jaydeep M. Badiyani
2	1	9th April, 2018	129990992027	Management	RUPAL K. KHAMBHATI	Service quality measurement of public healthcare centre - A comparative study on urban and rural consumers of Surat district	Dr. Satendra Kumar
3	1	9th April, 2018	129990992040	Management	PARMAR MANISHKUMAR P.	An in-depth study of effectiveness of using Value Chain Model in milk production by the milk producers of Gujarat	Dr. A. K. Makwana
4	1	9th April, 2018	129990992042	Management	KRUNAL SHASHIKANT VISHAVADIA	Impact study on various promotional practices done by pharmaceutical companies on doctor's prescription behavior	Dr. Sandip P. Solanki
5	1	9th April, 2018	139997292005	Management	JIGISH DILIPKUMAR SHETH	A STUDY ON DISTRIBUTION CHANNELS OF INDIAN MUTUAL FUND INDUSTRY WITH SPECIAL REFERENCE TO "NO ENTRY LOAD REGIME- POST 2009"	Dr. Viral Bhatt
6	2	9th April, 2018	149997292014	Management	SURYA KAILASH BASER	PROBLEMS AND PROSPECTS OF E - MARKETING IN GUJARAT	DR. KERAV PANDYA
7	2	9th April, 2018	159997292005	Management	HIMANSHU PRAKASHBHAI RAVAL	A STUDY ON CONSUMER PERCEPTION OF SERVICE QUALITY FOR SELECTED MULTI-BRAND ONLINE RETAILERS OF SELECTED CITIES OF GUJARAT	DR. VIRAL GIRISHKUMAR BHATT
8	2	9th April, 2018	159997292007	Management	JIGAR JAGDISHBHAI NAGVADIA	FACTOR AFFECTING ONLINE SHOPPING BEHAVIOUR	DR. VIRAL GIRISHKUMAR BHATT
9	2	9th April, 2018	159997292009	Management	PRASHANT RAVINDRAKUMAR PANDYA	A STUDY ON COMPULSIVE AND UNPLANNED BUYING BEHAVIOUR OF CONSUMERS IN GUJARAT STATE IN RETAIL MALL WITH SPECIAL FOCUS ON FMCG PRODUCTS	DR. KERAV PANDYA
10	2	9th April, 2018	159997292010	Management	SATYENDRA KUMAR	A COMPARATIVE STUDY OF MARKETING STRATEGIES ADOPTED BY SELECTED PUBLIC SECTOR & PRIVATE SECTOR BANKS IN INDIA TO OFFER BANKING FINANCIAL PRODUCTS & SERVICES.	DR. TRUPTI SAMIR ALMOULA
11	3	9th April, 2018	129990992017	Management	MODI HETAL VINODCHANDRA	Impact assessment of E-governance projects in India	Dr. Akshai Aggrawal
12	3	9th April, 2018	149997292002	Management	BHARATKUMAR DEVASIBHAI BARAD	A STUDY ON CHALLENGES, OPPORTUNITIES AND EXPECTATION OF STAKEHOLDERS OF DAIRY INDUSTRY AND ITS IMPLICATION FOR STRATEGY AND POLICY FORMULATION WITH A SPECIAL REFERENCE TO JUNAGADH DISTRICT	DR.MAKWANA ASHISHKUMAR KESHVLAL
13	3	9th April, 2018	149997292012	Management	SHETH URVI PRAKASHBHAI	IMPACT OF GLOBALIZATION ON SMALL SCALE INDUSTRIAL SECTOR OF INDIA	DR.PRASANTA CHATTERJEE BISWAS
14	4	9th April, 2018	119997392034	Management	SUBAS CHANDRA GANTAYAT	Study on Skill Building & Talent Management Strategy for sustainable growth of Shipbuilding sector in Gujarat	Dr. Rajesh Khajuria
15	4	9th April, 2018	139997292003	Management	ISHAN HARSHADBHAI PATEL	DEVELOPMENT OF MODEL TO EVALUATE SERVICE QUALITY GAP IN THE GENERATION OF DIGITAL BANKING	Dr. Viral Bhatt

16	4	9th April, 2018	139997292008	Management	PAWAN RAMESH ALAMCHANDANI	A study on impact of HR practice on the operational performance of IT industry	Dr. Junare Shankar O.
17	4	9th April, 2018	139997292010	Management	THAKAR MANALI BANKIMBHAI	A study on employee wellness practices in service industries in Gujarat	Dr. Sampada Shashank Kapse
18	4	9th April, 2018	149997292003	Management	CHAITALI NAYNESH PANDYA	Identifying variables of leadership orientation, organizational culture and communication pattern for enhanced employee engagement- A Study across recruitment industry in Gujarat	DR. PRASANTA CHATTERJEE BISWAS
19	4	9th April, 2018	149997292008	Management	NIYATI RAVI PATEL	A STUDY OF E-HRM IN MANUFACTURING UNITS OF GUJARAT STATE	DR. TRUPTI SAMIR ALMOULA
20	4	9th April, 2018	149997292009	Management	PRABIR CHANDRA PADHY	LEADERSHIP EFFECTIVENESS WITH RELATION TO EMOTIONAL INTELLIGENCE FOR ORGANISATIONAL EXCELLENCE	DR.TRUPTI S ALMOULA
21	4	9th April, 2018	149997292010	Management	PRASAD SINGH CHANDRAMANI	STRUCTURE AND ORGANISATION OF HUMAN RESOURCE IN THE IRON & STEEL INDUSTRY IN GUJARAT	DR VIRALKUMAR MANIKANT SHILU
22	5	9th April, 2018	149997292011	Management	RAJESHBHAI SHAMBHUBHAI RAMANI	STUDY OF JOB BURNOUT IN SELECTED IT COMPANIES OF GUJARAT	DR. KAUSHAL ARVINDKUMAR BHATT
23	5	9th April, 2018	149997292013	Management	SUNIL CHHANWAL	STUDY OF SPIRITUAL QUOTIENT LEVEL AMONG THE YOUTH OF GUJARAT	DR. VIRALKUMAR SHILU
24	5	9th April, 2018	149997292017	Management	SARVAIYA DESAJI MAVJI.	TO STUDY THE STRENGTH OF DIFFERENT FACTORS WHICH ARE POSITIVELY OR NEGATIVELY CONTRIBUTING TO QWL (QUALITY OF WORK LIFE) OF SCIENTIFIC RESEARCH ORGANISATION OF INDIA.	DR SHUBHRA P. GAUR.
25	5	9th April, 2018	159997292003	Management	GAURAVKUMAR MAHIPATBHAI PATEL	IMPACT OF EMPLOYEE ENGAGEMENT PRACTICES ON ORGANIZATIONAL EFFECTIVENESS: A STUDY OF SELECTED MANUFACTURING COMPANIES IN GUJARAT.	DR. VIRALKUMAR MANIKANT SHILU
26	5	9th April, 2018	159997292004	Management	HARSHAL GUNVANTRAI VASHI	A STUDY ON ENHANCING EMPLOYABILITY SKILLS OF ENGINEERING AND MANAGEMENT GRADUATES OF GUJARAT	DR. TRUPTI SAMIR ALMOULA
27	5	9th April, 2018	159997292006	Management	HIRAL BORIKAR	LEGAL FRAMEWORK ON STRESS MANAGEMENT AT WORK PLACE IN FINANCIAL SERVICES OF AHMEDABAD DISTRICT	DR. VIRAL GIRISHKUMAR BHATT
28	5	9th April, 2018	159997292011	Management	SHIRISH SRIVASTAVA	AN EVALUATION OF HIV/ AIDS SERVICES; A STUDY RELATED TO MIGRANT WORKFORCE OF UNORGANIZED INDUSTRIAL SECTOR IN AHMEDABAD	DR. RITESH K.PATEL
29	6	9th April, 2018	119997392011	Management	Jahnvi Kishorkumar Dubal	Critical Evaluation of Financial Services Provided for Marginal Entrepreneurs by Selected Banks in Gujarat	Dr Balyan Ram Kumar
30	6	9th April, 2018	119997392032	Management	Shastri Shital Ruchir	Micro Finance : A Study of the effectiveness of fund flows among women of roral Guajrat	Dr. Viral Bhatt
31	6	9th April, 2018	129990992005	Management	DELNAZ DASTOOR	A study on analysing Indian mergers and acquisitions & its impact on financial performance of selected corporates in India	Dr. Prashant Joshi
32	6	9th April, 2018	129990992013	Management	HIREN PRAKASHBHAI MEHTA	A study on women empowering through microfinance in Gujarat	Dr. S. Chinnam Reddy
33	6	9th April, 2018	129990992026	Management	ROSHNA THOMAS	A study on mobile banking in the state of Kerala	Dr. Abhijeet Chaterjee
34	6	9th April, 2018	139997292004	Management	JAYA P. DAKHWANI	A study of Financial Distress of Selected Indian Companies	Dr. Keyurkumar M Nayak
35	6	9th April, 2018	139997292006	Management	JOSHI MRUNAL CHETANBHAI	A Study of Investment by Foreign Institutional Investors' (FII) in Various Financial Instruments in India	Dr. Jayesh N. Desai
36	7	9th April, 2018	149997292004	Management	CHINTAL UPADHYAY	CUSTOMER SATISFACTION IN MODERN BANKING	DR. PRADIP DESAI

37	7	9th April, 2018	149997292005	Management	HITESH GUJARATI	A STUDY ON IMPACT OF CRUDE OIL PRICE ON INDIAN STOCK MARKET AND SCOPE FOR TRADING BASED ON THEIR PRICE DIFFERENCE	DR BASER NARAYAN
38	7	9th April, 2018	149997292016	Management	VIKRANT VALA	A STUDY ON INVESTORS PREFERENCE FOR INVESTMENTS IN EQUITY MUTUAL FUND THROUGH SYSTEMATIC INVESTMENT PLAN (SIP) DURING VARIOUS EQUITY MARKET CONDITIONS	DR. S. O. JUNARE
39	7	9th April, 2018	159997292001	Management	ASHOK RAMBHAI BANTWA	PRICE PERFORMANCE OF INITIAL PUBLIC OFFERINGS (IPOS) WITH SPECIAL FOCUS ON UNDERPRICING: A COMPARATIVE STUDY OF SECURITIES LISTED ON INDIAN (BSE) AND CHINESE (SSEC) STOCK EXCHANGES	DR. KAUSHAL A BHATT
40	7	9th April, 2018	159997292002	Management	DIVYESHKUMAR JITENDRAKUMAR GANDHI	IMPACT OF SELECTED SCHEMES UNDER FINANCIAL INCLUSION ON RURAL HOUSEHOLDS OF SOUTH GUJARAT REGION	DR. CHETANKUMAR JAGDISHCHANDRA LAD
41	7	9th April, 2018	159997292008	Management	NILESH PANCHA MOVALIA	A STUDY ON MANAGEMENT OF NON-PERFORMING ASSETS AND ITS IMPACT ON PROFITABILITY OF PUBLIC SECTOR AND PRIVATE SECTOR BANKS IN INDIA	DR. VIRALKUMAR MANIKANT SHILU

1. No requests for change of timings , schedule etc. will be entertained. The candidates have to strictly adhere to the above schedule.
2. All the Candidates must report at 10:00 am sharp at their respective Hall as mentioned in the Schedule above at GTU, Chandkheda Campus, Ahmedabad
3. Those Research Scholars who have given their Open Seminar are exempted from appearing in the Research Week 2018
4. In case of any discrepancy in the above displayed data, kindly email at phd@gtu.edu.in with Subject Line: Discrepancy in displayed list of Research Week 2018

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I/c Registrar